



# eSHOWCASE

IGA ASSOCIATE MEMBERS: LOYAL. ENGAGED. READY TO PERFORM.



Associate Members are encouraged to use this **IGA Preferred Vendor Seal** in their correspondence and communications with casino properties!

## MARSH — GOLD LEVEL

### CHRISTIAN RYAN

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[www.marsh.com](http://www.marsh.com)

**KNOWN FOR:** Insurance, Risk Management



In the hospitality and gaming industry, opportunities abound — but so do risks. Marsh's dedicated global team of specialists backed by powerful data and analytics can help you safeguard against unforeseen events.

For casinos, hotels and resorts worldwide, the market is as crowded and competitive as ever with companies focused on vying for the attention of new customers and retaining their current customers. Staying abreast of the complex regulatory environment governing the hospitality and gaming industry is critical in today's marketplace. Staff attraction and retention are a priority and a challenge, while ensuring employee and guest safety are paramount. Cyber-attacks pose a threat to confidential customer data, and negative social media commentary can materially influence an organization's reputation and brand. Building brand awareness and creating incremental brand value is an increasing priority for the hospitality and gaming industry.

## US FOODS — GOLD LEVEL

### ADELA HUNTER

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[www.usfoods.com](http://www.usfoods.com)

**KNOWN FOR:** Foodservice

From the corner diner to the five-star steakhouse, US Foods has helped shape how people eat in America for more than five generations. With a team of more than 25,000 people spanning 60 locations nationwide, US Foods serves independent and multi-unit foodservice operations including healthcare, hospitality, government and educational institutions. Its product lineup spans more than 350,000 items, including the exclusive Chef's Line brand and Rykoff Sexton, a premium line of specialty ingredients sourced from around the world.



**WE HELP YOU MAKE IT**

We provide food and ideas that inspire your menu, tools that attract more customers and solutions that optimize your business. With all of this lined up, you'll make more than what's on the menu.

Discover more at [USFoods.com](http://USFoods.com) and at 800.272.6467.

**US FOODS**

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## GENESIS GAMING SOLUTIONS, INC. — SILVER LEVEL

### RANDY KNUST

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**KNOWN FOR:** Gaming Equipment

Genesis Gaming Solutions, Inc. has operated in casinos since 2005 with the BRAVO Pit and Poker systems. Both the pit and poker systems are complete software suites combined with state-of-the-art table hardware designed with both accurate player ratings and proper tracking of dealer efficiency in mind.

This software/hardware combination is like no other in the industry, allowing for reporting and analysis never before seen. Genesis Gaming Solutions understands the ever-changing landscape of the table games industry, and it has an ever-changing development mindset that allows it to adapt to any environment.

**Genesis**  
*Gaming*

**Bravo™**  
**PIT & POKER**

## PREVAIL PROMO — SILVER LEVEL

### MARK VALENTI

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[prevailpromo.com](http://prevailpromo.com)

**KNOWN FOR:** Promotional Marketing

PREVAIL is a proven market leader in promotional solutions. It has transformed the industry through client-specific programs, direct overseas sourcing and a dedication to customer service. Since its founding, PREVAIL has provided promotional products and services to the gaming and hospitality industry.

The company partners with its clients to meet the needs and objectives of their promotional programs. It has experience creating programs and providing products for national campaigns and individual property-specific loyalty programs. PREVAIL understands the importance of customer retention. Its expertise enhances the value of your brand through promotional product incentives. It delivers quality products, innovative programs, superior service, and unbeatable pricing — on time, all the time.

 **PREVAIL**  
PROMOTIONS





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## ASSOCIATE MEMBER DIRECTORY

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## GOLD

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## SILVER

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