



PREFERRED VENDOR
Proud to support the
Iowa Gaming Association

Associate Members are encouraged to use this **IGA Preferred Vendor Seal** in their correspondence and communications with casino properties!

FARMER BROTHERS COFFEE COMPANY — GOLD LEVEL



DALE ANDERSON

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www.farmerbros.com

KNOWN FOR: Casino Coffee Service



You don't need luck, just Farmer Brothers taking care of your business.

Whether your goals are to increase profits on the balance sheet or traffic on the casino floor, Farmer Brothers' sales representatives understand your business and will provide branded product and equipment solutions to help you meet and exceed your goals.

Farmer Brothers offers tiers of casino coffee service, products, packaging and solutions to meet casino and gaming facilities' many points of service: buffet; banquet; room service; restaurant, café and express dining; coffee self-serve; in-room coffee; employee break room; and fine dining.

Equipment maintenance and service plans help you control costs and reduce waste.

Farmer Brothers has a wide variety of product flavors that will enhance your casino coffee service menus, appeal to your target customers and keep them coming back for a great experience again and again.

MARTIN BROS. DISTRIBUTING CO. INC. — GOLD LEVEL



SCOTT VERMILLION

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www2.martinsnet.com

KNOWN FOR: Foodservice

Welcome to Foodservice with a Difference. For 75 years, Martin Bros. has been dedicated to delivering top products, state-of-the art technology and quality expertise to foodservice customers including restaurants, schools, casinos, hotels and healthcare facilities. It is the dominant independent, family- and employee-owned full-line distributor in the upper Midwest.

Martin Bros. has consistently been a leader in Marketing and Merchandising in the food service industry. It was named *ID Magazine's* "Innovator of the Year" for its customer service and marketing capabilities. *ID Magazine* also named it "Great Distributor of the Year" in 2002. For 13 consecutive years Martin Bros. won International Foodservice Distributors Association (IFDA) Sales and Marketing Awards.

The company's mission continues to be to serve customers with innovative solutions, superior performance and the tools necessary for them to succeed.



A.J.R. EQUITIES, INC. — SILVER LEVEL



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KNOWN FOR: asdf

AJR Equities, Inc. is a four-star, multifaceted marketing company dealing in premium incentive importing and wholesaling. It supplies an unlimited selection of customized premium incentive items and personalized corporate gifts. Through its greater than 25 years of expertise, AJR Equities has serviced hundreds of casino accounts, fortune 500 companies, direct mail programs and thousands more.

AJR Equities supplies an unlimited selection of premium incentive gift products ranging from branded imprinted items, electronics, house wares, luggage, pen sets, novelties, sporting goods and apparel. If you desire a specific gift for your program, AJR Equities can source it and import it for you if necessary. Local, national or worldwide, no promotion is too big or too small.

AJR Equities' unblemished record has earned it the respect of leading companies including: ADT Security Systems, American Cancer Society, D.I.R.T. Motor Sports, Electrolux, Goodyear, H&R Block, Mary Kay, Pepsi, Food Service and Capital One Corp.



THE BUZZ COMPANIES — SILVER LEVEL



CARRIE TEDORE

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thebuzzcompanies.com

KNOWN FOR: Marketing, Strategic Communication, Entertainment, Analytics

We pursue the idea of fun very seriously because our clients count on us to stay competitive!

The Buzz Companies is a group of casino industry professionals who were raised in casino operations and now offer scalable services from turn-key marketing, entertainment and analytics to collaborating with your marketing team on special projects. Whether you work with one Buzz Company or all three, one thing remains the same — we offer experienced, dependable resources for your team when you need it most.



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The Iowa Gaming Association's

Associate Member eSHOWCASE

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